

# BILLY VALENZUELA

EDITORIAL DESIGNER & WEB DEVELOPER



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Las Piñas City, Philippines



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billyvalenzuela.com

## About Me

Professional WordPress Developer. An experienced designer who loves simple, neat, and professional designs that communicate elegance, style, and professionalism while staying true to your brand.

I'm collaborative: I don't just do the job, I consider myself a partner to every project owner I work with.

## Work Experience

### And Studio Digital Marketing Agency - Rantoul, IL

Web Designer & Developer (Remote)

June 2022 - Present [www.andstud.io](http://www.andstud.io) [www.liveai.co](http://www.liveai.co)

- Brought ten website projects to life in the first 12 months - including two company websites.
- Applied basic SEO to all of the websites built.
- Currently Maintaining 21 websites from different clients.
- Managed a team of developers for an AI chat assistant project called Living.Live for 3 months. Brought the initial phase online.
- Successfully managing a client's LinkedIn account and MailChimp newsletter to date.
- Written a total of 24 blogs in 6 months for different clients as part of my customer success management role. With basic SEO applied to each one. All ranking high in their local SEO.
- Have done lead generation for the company for 2 months

### Frank Borda Ministries - Boise, ID

Editorial Designer | Proofreader (Remote)

Dec 2022 - May 2023 [Amazon Link](#)

- Designed the internal layout for a book project
- Proofread content from the manuscript
- Designed the book cover for the project
- Uploaded the book to Amazon Kindle Publishing
- Worked with the newsletter for the author's subscribers

### Active Duty Passive Income - Petersburg, FL

Graphic Designer (Remote)

May 2022 - Dec 2022 [www.active-duty-passive-income.com](http://www.active-duty-passive-income.com)

- Designed engaging thumbnails for their course covers
- Created Facebook posts and event posters

## Victory Points Social - Redlands, CA

Graphic Designer | Video Editor (Remote)

Mar 2022 - Oct 2022 [www.victorypoints.net](http://www.victorypoints.net)

- Designed chatbot avatars for VPS's clients
- Crafted graphic designs for FB and IG posts and stories
- Created promotional videos, motion graphics, and reels
- Designed and maintained 3 websites and 1 sales funnel for VPS

## Joseph Kack Ministries International - Manila, PH

Media Developer & Editorial Designer (In-Person)

Jun 2011 - Dec 2020 [www.jkmiasia.org](http://www.jkmiasia.org)

Audio/Video Editor

- Edited 80% of the audio teachings of the ministry.
- Edited most of the video teachings of the ministry for website uploads.

Web Developer

- Led a team of designers and web developers for this project.
- Redesigned the ministry's Resource Website that allowed hundreds of people to benefit from the ministry's free teaching resources.

Editorial Design

- Worked with a team of transcribers and copy editors for book projects (Print & Digital) from teaching sermons.
- Published 2 books for the ministry and helped proofread & layout 3 other books for mass distribution.

**Note:** A detailed portfolio for ALL my projects is available upon request.

For Web Design & Development portfolio, visit [www.billyvalenzuela.com](http://www.billyvalenzuela.com)

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## Education

**2011**

Parañaque

**School of the Harvest**

- Joseph Kack Ministries International, MNL

**2005**

Makati

**DOMATA Ministers Training School**

- Mark Brazee Ministries, Tulsa OK

**2003**

Manila

**Emilio Aguinaldo College Manila**

Bachelor of Science in Computer Engineering

- Major in Computer Networking
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## Tools I Use

Admin & Project Mgt

- ClickUp
- Hubstaff
- Google Workspace
- Slack
- **AI:** ChatGPT, Perplexity, DeepSeek, Gemini, Dall-E, NotebookLM

Web Development

- WordPress
- Wix
- Cardd
- Divi
- Elementor
- Breakdance

Creatives

- Adobe Acrobat
- Adobe InDesign
- Canva
- Video Editing: Movavi, Filmora, CapCut

## Core Soft Skills

- Empathetic Leadership
- Communication
- Public Speaking
- Design
- Writing
- Coaching