# **BILLY VALENZUELA**

EDITORIAL DESIGNER & WEB DEVELOPER



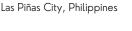


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# **About Me**

Professional WordPress Developer. An experienced designer who loves simple, neat, and professional designs that communicate elegance, style, and professionalism while staying true to your brand.

I'm collaborative: I don't just do the job, I consider myself a partner to every project owner I work with.

# Work **Experience**

### And Studio Digital Marketing Agency - Rantoul, IL

Web Designer & Developer (Remote) June 2022 - Present <u>www.andstud.io</u> <u>www.liveai.co</u>

- Brought ten website projects to life in the first 12 months including two company websites.
- Applied basic SEO to all of the websites built.
- Currently Maintaining 21 websites from different clients.
- Managed a team of developers for an AI chat assistant project called Living.Live for 3 months. Brought the initial phase online.
- Successfully managing a client's LinkedIn account and MailChimp newsletter to date.
- Written a total of 24 blogs in 6 months for different clients as part of my customer success management role. With basic SEO applied to each one. All ranking high in their local SEO.
- Have done lead generation for the company for 2 months

#### Frank Borda Ministries - Boise, ID

Editorial Designer | Proofreader (Remote) Dec 2022 - May 2023 Amazon Link

- Designed the internal layout for a book project
- Proofread content from the manuscript
- Designed the book cover for the project
- Uploaded the book to Amazon Kindle Publishing
- Worked with the newsletter for the author's subscribers

#### Active Duty Passive Income - Petersburg, FL

Graphic Designer (Remote)

May 2022 - Dec 2022 <u>www.activedutypassiveincome.com</u>

- Designed engaging thumbnails for their course covers
- Created Facebook posts and event posters

#### Victory Points Social - Redlands, CA

Graphic Designer | Video Editor (Remote) Mar 2022 - Oct 2022 www.victorypoints.net

- Designed chatbot avatars for VPS's clients
- Crafted graphic designs for FB and IG posts and stories
- Created promotional videos, motion graphics, and reels
- Designed and maintained 3 websites and 1 sales funnel for VPS

#### Joseph Kack Ministries International - Manila, PH

Media Developer & Editorial Designer (In-Person)

Jun 2011 - Dec 2020 www.jkmiasia.org

Audio/Video Editor

- Edited 80% of the audio teachings of the ministry.
- Edited most of the video teachings of the ministry for website uploads.

Web Developer

- Led a team of designers and web developers for this project.
- Redesigned the ministry's Resource Website that allowed hundreds of people to benefit from the ministry's free teaching resources.

Editorial Design

- Worked with a team of transcribers and copy editors for book projects (Print & Digital) from teaching sermons.
- Published 2 books for the ministry and helped proofread & layout 3 other books for mass distribution.

Note: A detailed portfolio for ALL my projects is available upon request. For Web Design & Development portfolio, visit www.billyvalenzuela.com

<b>2011</b> Parañaque	<ul><li>School of the Harvest</li><li>Joseph Kack Ministries International, MNL</li></ul>
<b>2005</b> Makati	<ul> <li>DOMATA Ministers Training School</li> <li>Mark Brazee Ministries, Tulsa OK</li> </ul>
<b>2003</b> Manila	Emilio Aguinaldo College Manila Bachelor of Science in Computer Engineering • Major in Computer Networking

Education

## **Tools I Use**

#### Admin & Project Mgt

- ClickUp
- Hubstaff
- Google Workspace
- Slack
- AI: ChatGPT, Perplexity, DeepSeek, Gemini, Dall-E, NotebookLM
- Web Development
- WordPress
- Wix
- Cardd
- Divi
- Elementor
- Creatives
- Adobe Acrobat
- Adobe InDesign
- Canva
- Video Editing:
- Movavi, Filmora,
- Communication

**Empathetic Leadership** 

Core Soft Skills

- Public Speaking
- Design
  - Writing •
  - Coaching

- - Breakdance
- - - CapCut